

# Electric Vehicles for Private Hire: a package solution for operators

In partnership  
with

**ecodrive** 



## A turn-key solution...

- No capital investment.
- All-inclusive high-mileage lease package.
- Full-maintenance including tyres.
- No fuel costs.
- All charging energy included\* - fixed known costs.
- Rapid Charger(s) included with 5+ vehicles.
- Scheme backed by UK's leading charging infrastructure provider.

\*Energy supplied from chargers at operational base.  
Some public chargers may have additional costs.



# The vehicle: Nissan LEAF



# Nissan LEAF

- World's best selling Electric Vehicle
- Licensing requirement met by size of vehicle\*
- Proven high-mileage capability over 50k miles p.a.
- Drivers prefer driving EV – less tiring.
- Customers love them and will request EV again.
- Increased trade from local businesses, councils & hotels choosing EV for green credentials.

\*Local Authority requirements may differ.  
Details upon request.



# The whole package

- Nissan LEAF is proven as a Private Hire option.
- LEAF range and performance is good but Private Hire mileage requires Rapid Charging.
- Package offer can include free Chargemaster UltraCharger(s) (including installation) at your site(s) to turn vehicles around in 10-30 minutes, energy included!
- Public chargers can also be used but own chargers guarantee access.

\*Energy supplied from chargers at operational base.  
Some public chargers may have additional costs.  
Provision of Rapid Chargers is subject to survey.



# The solution



# Package offering

- Well-equipped Nissan LEAFs.
- Less than 6 months old.
- £695 per month for 40k miles p.a.
- £795 per month for 50k miles p.a.
- Lease 5 cars and get 1 UltraCharger provided.
- Lease 8 cars and get 2 UltraChargers provided.
- All maintenance, tyres and energy\* included.



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# Local/national PR & publicity



The screenshot shows a website header with navigation tabs: FleetNews, FleetVan, FleetEvents, FleetLeasing, and business. The main title is 'FleetNews' with the tagline 'HELPING COMPANIES RUN EFFECTIVE AND EFFICIENT FLEETS'. A secondary navigation bar includes Home, News, Tools, Fleet Management, Cars, Vans, Suppliers, Jobs, FAQ, Blog, and Shop. The featured article is titled 'Nissan Leaf taxi hits 150,000 miles', dated 08/05/2014. It includes social media sharing icons, a 'Was this article useful?' thumbs up button, and a 'Go Ultra Low' advertisement. The article text describes a Cornwall cab company's achievement with its electric fleet.

**FleetNews**  
HELPING COMPANIES RUN EFFECTIVE AND EFFICIENT FLEETS

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## Nissan Leaf taxi hits 150,000 miles

08/05/2014 in News Home

Was this article useful?  
Click the thumbs up >

**Go Ultra Low**

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FEATURE:

**What's coming next for ultra low emission vehicles?**

The benefits of electric vans to fleets go beyond low running costs and CO2.

[Read more](#)

A Cornwall cab company has clocked up 150,000 miles and more than 37,000 individual fares in its fleet of 100 per cent electric Nissan Leaf taxis.

St Austell-based C&C Taxis – the first cab operator in the county to employ a pure electric vehicle – added the first Leaf to its 10-strong fleet almost exactly 12 months ago.

It now has five and has seen its business soar as regular customers, local businesses and tourists have taken to its smooth and silent ride and environmental benefits.

Meanwhile the company has slashed in excess of £40,000 off its annual fuel bill thanks to the Leaf's ultra-low running costs of around two pence per mile.





# Proven performance



**C&C Taxis** @candctaxis · Jul 22

Our @NissanLEAFUK "Wizzy" started work as a taxi at 6pm 1yr ago today & has done 55518 miles. #nissanworkhorse



# CONTACT DETAILS

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ecodrive Ltd on behalf of the scheme operator.  
Nothing in this presentation is contractual until agreed  
in writing. Provision of Rapid Chargers is subject to survey.

